



COUNCIL STUDY SESSION AGENDA

June 2, 2015, 4:00 PM

Members may attend in person or by telephone.

John W. Lewis, *Mayor*
Jordan Ray, *Vice Mayor*

Eddie Cook
Victor Petersen
Jared Taylor

Jenn Daniels
Brigette Peterson

Municipal Center, Council Chambers 50 East Civic Center Drive Gilbert, Arizona

Study Sessions are held at the Gilbert Municipal Center, Council Chambers, 50 East Civic Center Drive, Gilbert, Arizona. Study Sessions are open to the public. Discussion of agenda items is reserved for the Council and Staff. *No decisions are made or action taken during the Study Session.*

1. Presentation and discussion on the Gilbert Wellness & Resource Center, Building a Healthy Gilbert (behaviorial health & substance use) and non-profit support.
2. Discussion of possible amendment to Policy No. 2015-02 Advertising, Sponsorship and Naming Rights policy.
3. Review items scheduled for the Council Meeting of June 4, 2015 at which time items will be acted on or continued. Agenda items are detailed on the Council Meeting Agenda for June 4, 2015.
4. Discussion on the efficiency and effectiveness of Study Sessions and Council Meetings.

NOTICE TO PARENTS: Parents and legal guardians have the right to consent before the Town of Gilbert makes a video or voice recording of a minor child. A.R.S. §1-602.A.9. Gilbert Council Meetings are recorded and may be viewed on Channel 11 and the Gilbert website. If you permit your child to participate in the Council Meeting, a recording will be made. If your child is seated in the audience your child may be recorded, but you may request that your child be seated in a designated area to avoid recording. Please submit your request to the Town Clerk.

**Gilbert Wellness & Resource Center
Proposal
Draft
May 21, 2015**

I. Executive Summary

The proposed Gilbert Wellness & Resource Center utilizes a collaborative model of collective impact to address identified needs of the 2014 Gilbert Community Needs Assessment and provide on-going resources and services for the community. This facility will provide programming, including but not limited to a resource center, medical, dental and behavioral health services, through the commitment of service providers who bring a cadre of experience, expertise and services for families and individuals in the Gilbert and surrounding communities. The organizations proposing to provide services at Gilbert Wellness & Resource Center all have long histories of providing services in Arizona and the Phoenix Metropolitan Area in the East Valley. The Town of Gilbert, agencies, staff, and Boards are committed to increasing access to care for underserved populations.

Services will be offered in a Town of Gilbert vacant building located at Page Park. The Town will utilize approximately \$450,000 in Community Development Block Grant (CDBG) funding to renovate and update the facility to accommodate the new Center and associated services.

Initial partners include:

- **Town of Gilbert**
- **Dignity Health**
 - Oral Health, in partnership with Mesa Community College¹
 - Diabetes education and management
 - Immunization clinic
 - Children's vision and hearing screen clinic
 - Community education and support groups
- **Chandler Christian Community Center (CCCC)**
 - Family Resource Center
 - Community Action Program (CAP)
 - Child watch
 - Assistance with accessing benefits
 - General administration/scheduling
 - Food pantry/emergency needs²
- **Southwest Behavioral Health Services**

¹ Mesa Community College Participation is pending. Preventative Oral Health Services are confirmed.

² Food pantry/emergency needs is pending funding.

- Behavioral health services
- **Mission of Mercy**
 - Primary health care clinic
- **Goodwill** (Pending)
 - Employment services

This collaborative will provide culturally competent services in an informal and trusted setting that promotes positive parenting, healthy child and family development, and family and individual self-sufficiency.

II. Need

There are several reports, assessments, and data sources outlining the need for low-cost medical, dental and resource services in the Gilbert/Southeast Valley area. Below is an overview of the information.

Town of Gilbert Community Needs Assessment

In 2014 the Town of Gilbert commissioned The Williams Institute (TWI) to conduct a Human Services Community Needs Assessment. Through the collection of data, focus groups, interviews, and a dialogue group TWI provided over 20 recommendations to address community gaps and also refers to conditions of “prosperity for many, challenges at the margins.”

Specifically, “for the less visible part of the population ... (more than one-third of the Town population) experiencing struggles and grave challenges, the needs are palpable.” The Town of Gilbert’s most-in-need populations were found to be reluctant to voice their needs “out of concern for what they perceive as a social stigma that accompanies not being able to measure up,” (TWI, 2014). This report found:

- 14,000 Gilbert residents living below the federal poverty level
- More than 26,000 residents qualify as low income
- Over 10,000 students qualify for free/reduced lunch program
- 13,000 residents with chronic special needs
- Approximately 12 calls to the Police Department each week for suicides or attempted/threatened suicides and another 4 calls for emergency mental health issues, 28 domestic violence calls per week, and significant numbers of emergency room visits for alcohol and substance abuse issues.

The report rank orders the criticality of need for added services by population groups, as identified by human service recipients and providers participating in the study. Families and individuals in crisis ranked highest as having the greatest need for immediate

assistance, while low/moderate income individuals and families ranked third highest in need.

Further details in the report recognize that the top 5 of 9 population groups, ranked in order of priority where:

1. Families (and individuals) in crisis
2. Mental health and substance abuse treatment services
3. Low/moderate income individuals and families
4. Elderly/seniors
5. Homeless individuals and families

The report also discovered five common themes to all population groups, which included:

- 1. Centralized resource for information and referral**
2. Safe, affordable housing
3. Affordable, accessible transportation
- 4. Access to basic necessities**
- 5. Accessible health care to meet needs**

Below are a few of the recommendations that support the development of a community/family resource center that will include medical, dental and behavioral health services.

Recommendation # 3: Create a special division within the Town of Gilbert tasked to provide personalized and confidential human services/referrals to all residents in need within the community, staffed and administered by professional social workers who understand the unique needs of individuals and families living in Gilbert.

Recommendation # 8. Partner with local nonprofits to create a coordinated and robust volunteer corps for community engagement to address basic needs of residents.

Recommendation # 11. Provide health care guidance and accessibility.

Recommendation # 14. Prepare now for the aging of Gilbert citizens to be ready to meet the human services needs of increasing numbers of seniors in accordance with the Strategic Initiative to create a “Rolling Five-Year Balanced Financial Plan” that projects future needs and resources. The needs of this segment of the population constitute a future gap in human services.

Recommendation # 16. Develop widespread community support for veteran support services.

Partnership Recommendation # 1. Expand/expedite current partnerships and develop new agreements with existing service providers, providing a fair share of funding to serve Gilbert residents in need through reciprocal funding arrangements or resource sharing.

Partnership Recommendation # 5. Develop regional partnerships to provide prevention services to all population groups in collaboration with nonprofits and faith communities.

Gilbert Police Department

The Gilbert Police Department tracks calls for service and breaks the information down by category. Below are calls for service in the mental health category (out of 374,220 calls for service during the 2-year time period.)

Calls for Mental Health Services	May 2013 – April 2014	May 2014 – April 2015
Mental Health related calls for service	896	823
Subjects who were making threats to harm themselves	404	438
Suicide attempt calls	198	163
Emergency mental health petitions	193	163
Mentally disturbed persons acting in a disruptive manner	80	59
Arrests for drug related offenses	1832	1614

Southeast Maricopa Regional Partnership Council's 2014 Needs and Assets Report

The *Southeast Maricopa Regional Partnership Council's 2014 Needs and Assets Report* (First Things First, 2014) found a total population of 211,167 in Gilbert including 21,817 children birth to age five: roughly 7% of these children are living in poverty. The Town of Gilbert contains one of the greatest proportions of households with young children in the region and is ranked second in growth in the population of children under age six. Further, "birthrate projections suggest a continued increase in the number of young children in this region over the next decade," (First Things First, 2014). This report also suggests a number of positive conditions for young children living in the Gilbert area, such as high median family income, adult educational achievement, enrollment in pre-school, availability of qualified early care and learning settings for children, appropriate prenatal care for expectant mothers and birth outcomes for infants, availability of health insurance coverage, and low unemployment. The Needs and Assets Report also acknowledges the existence of "pockets of high economic disadvantage in the region."

Dignity Health Community Health Needs Assessment Fiscal Years 2012-2015

For Dignity Health, caring for the community means extending services beyond the hospital setting and into the community. Services are provided to the broader community with particular attention to the needs of the underserved. The vision of Dignity Health is putting the mission into practice every day through the efforts of staff, volunteers, and community partners.

Mercy Gilbert Medical Center (MGMC) has intentionally grown the Community Benefit Department to better meet the needs of the underserved populations. Using information from the Fiscal Years 2012-2015 Community Health Needs Assessment (CHNA), community needs index, and inputs from key community members, needs are identified and community benefit programs are planned accordingly.

There are many factors in the MGMC community that need to be addressed in order to improve the health and wellbeing of the entire community, both broader and underserved. Challenges for the community include an increasing number of youth exhibiting risky behaviors and unemployment. Although Gilbert has a largely educated population with good income, there exist populations of uninsured, underinsured, and non-English speaking persons of all age groups. Within the community of Gilbert exists populations that are indigent with their primary source of income through day labor and seasonal work.

According to research findings, individuals lacking health insurance coverage, whether chronically uninsured or experiencing gaps in insurance, tend to avoid seeking care for conditions until the condition worsens to an unmanageable state. For chronic conditions such as diabetes, asthma, or mental health, adults often skip medications or avoid filling prescriptions and subsequently visit the Emergency Department or are admitted to the hospital. Uninsured individuals are less likely to receive preventive care and more likely to receive duplicate tests. Strategies need to continue with a proactive focus on chronic disease management, increased access to education and services, and continuum of care components that will improve quality of life and decrease the need for extensive healthcare utilization.

According to the MGMC Community Benefit Report 2014 and 2015 Implementation Plan, specific areas of need identified by stakeholders and the community to be addressed by the hospital include the following:

- Chronic Disease Self-Management
- Access to Care
- Obesity
- Mental Health
- Oral health

Other areas of priority include maternal and child health, pediatrics, adolescent pregnancy and risk behaviors, services for adult and senior populations, those with chronic diseases and meeting the needs of the underserved.

The report also states that through proactive prevention education, intervention, and treatment, community benefit programs can decrease cost by preventing admission, re-admission, and/or use of the emergency department. Community benefit programs also increase access to financial aid and community based resources. Effective partnerships and community based collaborations provide quality preventive and interventional services that ultimately reduce costs. In addition, many of the community outreach services MGMC offers to the community are grant funded, further containing costs for the system.

Analysis and Health Needs Identified from Community Health Needs Assessment

Infant Mortality

The Gilbert Primary Service Area (PSA) had 26.7% of the infant deaths in the state. The percentage of infant deaths to births by race/ethnicity was higher in the PSA than in the county and state. This high percentage may (in part) be due to the specialized services available in hospitals within the PSA that include perinatal services and neonatal intensive care services. Black or African American showed the highest rates of infant mortality in all geographic areas.

Children Emergency Room Visits and Mortality Rates

One quarter of the emergency room visits at MGMC were by children. The most frequent diagnoses for Emergency room visits of children at MGMC were related to injuries and poisonings. In addition, Arizona, recorded over 947 deaths among children ages 0-17 in 2009. Deaths were from sudden infant death syndrome, motor vehicle accidents, drugs and alcohol, lack of supervision, and drowning. There were 122 home safety related deaths of which 55% were infants, 32% were children between the ages of 1 and 4.

Adolescent Pregnancy and Risk Behaviors

Although teen births at MGMC are less than the PSA, County, and State, mothers under the age of 20 were more likely to be paid by Arizona Health Care Cost Containment System. Unwed mothers were more likely to be Hispanic or Latino.

Adolescents in Arizona were more likely to engage in risky behaviors involving weapons, injuries, sexual behaviors, alcohol, drugs, and violence. Of the 9 risky behaviors listed by the Center for Disease Control and Prevention (2009), Arizona was higher than the rest of the United States in nearly all categories. Risk factors include attempted suicide, carrying a weapon to school, and physically hurt on purpose by boyfriend or girlfriend. Death among adolescents age 15-19 were related to suicide

(20%), motor vehicle accidents (24%), homicide (27%), and firearms, drugs, and alcohol (58%).

Adult and Senior Population

Injuries

MGMC Non-Fatal injuries (nearly 65% adult), for which 90% were non-intentional, were related to falls, struck-by motor vehicle and overexertion. The top reason was falls, with 2,307. There were 22 fatal injuries recorded at MGMC in 2009.

Mental Health:

Adult mental health diagnoses were mostly due to “other Psychoses” and “Organic Psychotic Conditions.” These visits accounted for 75% of visits at MGMC and in the PSA.

Young adults were more likely to be seen for drug related mental health. Older adults were more likely to be seen for alcohol related conditions.

Chronic Disease

Diabetes: The number of hospital visits for diabetes increased with age and were mostly the result of adult-onset diabetes. Age categories with the highest admission rates were those at ages between 35-45 and presumed to be related to adult onset Type II Diabetes.

Asthma: The age group with the highest percentage of admissions for asthma were those ages 35-44 (14.1%). By age, asthma related visits fluctuated across all age groups at MGMC and the PSA, denoting the chronic nature of the condition regardless of age.

High Blood Pressure: Nearly 1.3 million people in Arizona were diagnosed with high blood pressure in 2009. At MGMC, 43.1% of admissions for high blood pressure were for people over the age of 65.

Stroke/transient Ischemic Attack: As with high blood pressure, the age group most frequently admitted for stroke was the senior population over the age of 65. Over 63% of stroke patients were over the age of 65.

Chest Pain: Chest pain was one of the most common reasons for emergency room visits. Those most affected by chest pain were the working population ages 25-54. This group represented 64% of visits to MGMC for chest pain.

Congestive Heart Failure (CHF): The senior population over the age of 55 were more frequently admitted than any other age category. For MGMC, 72.9% of patients with CHF were over the age of 65.

Cancer

Mammogram/Cervical Cancer screening:

Although Phoenix and Maricopa Arizona exceeded the Healthy People 2010 goal for women over the age of 40 to receive regular mammograms within two years, Phoenix and Maricopa, Arizona have not met the Health People 2020 goal of 81%. In addition, women on Arizona Health Care Cost Containment System (AHCCCS), Arizona's Medicaid agency, are less likely to comply with recommended cancer screenings. Phoenix, Maricopa, and Arizona are not meeting the Healthy People 2020 goal for a cervical screening every three years with an 81.9-83.3 rate. Women on AHCCCS had a rate of less than 23%.

Colorectal Cancer:

Colorectal cancer is the second most deadly cancer in the U. S. Screening remains below the recommendations locally and through the state of Arizona. Although screenings were more likely via Sigmoidoscopy, the rate was only between 61% and 65%. Rates for AHCCCS patients were significantly lower at 31.2% compliance.

Prostate Cancer:

Similar to mammogram, cervical, and colorectal screenings, rates for compliance with prostate cancer screenings (antigen testing) were less than the recommendation for both the insured and AHCCCS Population.

Cancer Rates:

Maricopa County, Arizona has a higher incidence rate of cancer than Arizona. In 2008, the rates of all cancers in Maricopa County were 404.7 compared to 384.3 in the state of Arizona.

Based on these findings, Dignity Health set the following health priorities:

Mercy Gilbert Medical Center has identified the following health needs as priorities for FY2013-2015.

- Chronic Disease(Diabetes, heart disease, asthma congestive heart failure)
 - Disease Management
 - Reduction in admission
 - Reduction in readmission
- Access to medical primary and secondary prevention, health education, intervention, and treatment
- Oral Health
- Mental Health
- Obesity
- Transitional Care: Hospital to home
- Continuum of Care

According to the Arizona Alliance for Community Health Centers, from 2008-2012, there were 37,375 low income population residents (out of 212,455 residents) eligible for low income care. In 2013, only 1,498 residents accessed these services.

The Gilbert Wellness and Resource Center is exactly the kind of innovative partnership that meets some of the priority needs identified in the Community Health Needs Assessment, as well as, Gilbert's Community Needs Assessment. By providing services in one location for the uninsured, underinsured, and most vulnerable populations, costs on other community resources such as local hospitals, fire and police resources can be reduced instead of used as a primary way to receive assistance.

III. Facility Location

The proposed location for the Gilbert Wellness & Resource Center is the Page Park Center building, which held Gilbert's first library. This 10,000 square foot facility has been used for a variety of services throughout the years and is in an ideal location to provide a "one stop shop" where underserved residents can receive resources, referrals and a variety of direct wellness services.

Page Park Center is located in Gilbert's Heritage District community close to downtown Gilbert. The facility is located directly adjacent to the Gilbert's Boys and Girls Club and Gilbert Senior Center which provides convenient and direct access to services by Gilbert's most vulnerable populations, seniors and youth, both listed as priority populations in the 2014 Gilbert Community Needs Assessment. Heritage District has access to public transportation to allow those without transportation to access services as well.

The Gilbert Downtown Heritage District holds the oldest housing stock and infrastructure in Gilbert, and is considered a "Low to Moderate Income Area" (LMA) as defined by the U.S. Department of Housing and Urban Development (HUD). This designation allows Gilbert to utilize federal Community Development Block Grant Funds (CDBG) for housing, infrastructure and public facility improvements to serve low-income neighborhoods and residents.

Gilbert proposes to utilize approximately \$475,000 in CDBG funds to rehabilitate Page Park Center into the Gilbert Wellness & Resource Center. Proposed improvements include, but are not limited to, increasing energy efficiency of the building, ensuring all areas are ADA accessible and configuring internal space to allow a wide variety of service organizations to be able to deliver direct services.

IV. Existing Services

In the Southeast Phoenix Metropolitan region, including Mesa, there are some low income medical, dental, or resource services. Existing service providers have either a youth or adult focus and do not necessarily provide all the resources or information service recipients may need.

The proposed partner agencies to provide services at the Gilbert Wellness & Resource Center are all committed to providing essential services to the community, which may have difficulty accessing health care or need assistance in other ways. By having a “one-stop shop” with a variety of services and assistance available, Gilbert residents and residents in surrounding communities of all ages can access resources in a convenient single location.

V. Partner Success

The proposed Gilbert Wellness & Resource Center utilizes a collaborative model of collective impact to address identified needs of the Gilbert needs assessment and provide on-going resources for the community. This collaborative will provide programming through the commitment of service providers who bring a cadre of experience, expertise and services for families and individuals in the Gilbert and surrounding communities.

Initial partners include:

- **Town of Gilbert**
- **Dignity Health**
- **Chandler Christian Community Center (CCCC)**
- **Southwest Behavioral Health Services**
- **Mission of Mercy**
- **Goodwill (pending)**

The collaborative will provide culturally competent services in an informal and trusted setting that promotes positive parenting, healthy child and family development, and family and individual self-sufficiency. It is anticipated that once the facility is operational, additional service providers will be attracted to join the collaborative and provide additional services.

Dignity Health located in Phoenix’s East Valley, comprised of Chandler Regional Medical Center and Mercy Gilbert Medical Center, along with the Dignity Health Foundation – East Valley, has been a leading force in increasing health and well-being for all who live in Maricopa County and surrounding areas. The Dignity Health Foundation - East Valley is a nonprofit 501(c)(3) organization with a strategic mission to raise financial support to advance health care in the East Valley. The Foundation provides financial support for

capital projects, equipment, programs and services for children, women, and senior citizens, and the care of uninsured or under-insured families at the hospital.

Dignity Health provides both intervention services and preventive care for the growing numbers of uninsured and underserved in our community. Dignity Health fulfills their mission by investing in more than 70 community benefit outreach programs that reach tens of thousands of Phoenix East Valley residents every year, participating in advocacy efforts and establishing partnerships in the community.

Chandler Christian Community Center strengthens families and communities through food boxes; senior nutrition; rent and utility assistance; parenting, health and literacy classes; homeless services; and other comprehensive programs and resources. CCCC has been providing assistance to those in need since 1966. Last year, over 16,000 unique individuals benefited from CCCC programs and services.

Southwest Behavioral Health is recognized as an innovative leader in behavioral health and has been providing an ever-expanding variety of behavioral health services since 1969.

Mission of Mercy has been providing community-based primary health care and prescription medications to Maricopa County's uninsured and underinsured sick, homeless and working poor since 1997. Mission of Mercy is 100% privately funded; receives no government funding and accepts no payment for their services.

VI. Proposed Services

Individuals and families entering the resource center will be encouraged to make full use of educational, developmental and health-related assistance. Monthly activity calendars will be distributed at the front desk, through the partnering agency websites, Town of Gilbert, email, and throughout the community in events and through networking and partnerships.

Through a pending grant award for Chandler Christian Community Center (CCCC), through the First-Things-First program, the CCCC will serve as the lead agency, acting as the Town's management organization for daily operations of the facility. A full-time administrative assistant will connect families and individuals visiting the center on a daily basis to services through various forms of assistance and will serve as a conduit for connecting multiple service providers in the center. A CCCC **manager /director?** will be on-site to provide leadership and management continuity between the numerous organizations operating at the facility.

Additionally, through this partnership a variety of services will be made available to individuals and families:

Services that Help Support Family & Individual Health and Well-Being	
Chandler Christian Community Center: Family Resource Center	
<p>Provides opportunities to enhance parent and child relationships through participation in developmentally appropriate activities and encourage parent-child bonding, early literacy, school readiness and community building, while also promoting learning through workshops and classes that provide information on a variety of topics promoting competencies</p> <ul style="list-style-type: none"> • Benefits connection (SNAP, AHCCCS & Cash Assistance) utilizing the Health-e Arizona Plus website (Full-time Benefits Coordinator II) • Extensive information and linkages/referrals to other providers to address family/child needs (2 Full-time staff (Admin & FRC Coordinator) • Early Childhood Literacy (Giggles, Squiggles & Squirms) in English/Spanish • On-site Child Watch to foster parent participation in classes • Story Time program providing free books to every child • Baby Brain Box incorporated into child watch and in classes • Supplemental Diaper and Formula distribution (pending future funding) • Raising a Reader, teaches parents to build an at-home literacy routine for their children • Evidence-based parenting programs targeting enhanced skills, literacy development and that build protective factors that increase health and well-being. • Nurturing Parenting, Abriendo Puertas and Raising a Reader 	
Chandler Christian Community Center: Gilbert Community Action program (CAP)	
<p>Provides emergency financial assistance to income eligible residents to prevent eviction or utility shut-offs. (2 full-time staff)</p> <ul style="list-style-type: none"> • Family and individual case management and navigation services • Assistance to low income residents with emergency eviction assistance • Utility disconnect assistance • Employment and financial coaching 	
Chandler Christian Community Center: Food Pantry	
<p>Pending future funding/partners – provides emergency hunger relief and ongoing supplemental food</p>	
Mission of Mercy: Primary Health Care Clinic	
<ul style="list-style-type: none"> • Free healthcare and prescription medication to uninsured and underinsured • Provide patient education and awareness 	
Dignity Health: Oral Health	
<p>Provides preventative dental services for children ages 0 to 18</p> <ul style="list-style-type: none"> • Exams, professional cleanings, radiographic imaging, sealants, fluoride varnish treatments • Education to children and parents 	

Dignity Health: Community Education
<p>Provides a variety of health education and support programs</p> <ul style="list-style-type: none"> • Teen childbirth education • TEENS 4 Teens Support Group • Prenatal Education and breast feeding support groups • Post-partum Depression support group • Car seat clinics
Dignity Health: Community Wellness
<p>Provides a variety of programs offered to uninsured and underinsured children and adults</p> <ul style="list-style-type: none"> • Monthly immunization clinic • Monthly children's vision and hearing screening with referral and assistance for follow up
Dignity Health: Chronic Disease Management
<ul style="list-style-type: none"> • Education and medical management for people with pre diabetes, Type 1 and Type 2 diabetes and gestational diabetes. • Chronic Disease Management workshops
Southwest Behavioral Health: Behavioral Health Services
<p>Provides comprehensive behavioral health to adults, children and families receiving AHCCCS. A self-pay option with sliding scale in accordance with 2014 Federal Poverty Guidelines is available for persons who do not qualify for AHCCCS.</p> <ul style="list-style-type: none"> • Assessment, Counseling, Resource Development, Case Management, Psychiatric Evaluation and Monitoring, Behavior Coaching and Psychological Assessments • Grant-funded services for individuals not qualifying for AHCCCS (pending future funding) • Outreach and education (pending future funding)
Services that Promote Social Skills and Connect Families and Individuals to Resources & Linkages to Additional Services
Chandler Christian Community Center
<ul style="list-style-type: none"> • Will maintain a library of printed resource and referral materials that families and individuals can access as needed. Materials will be extensive, available in multiple languages and address comprehensive child development and health topics. • Computer and internet access, including access to an electronic library of information covering topics such as parenting skills and early childhood development including social and emotional, language and literacy, cognitive, physical and motor development, and child health. • Early Childhood Playroom and playgroups that offer social support opportunities and encourage play between children age 0 to five, older siblings and their adult family members • Senior Nutrition Programs (for multi-generational families)
Goodwill (partnership pending)
<ul style="list-style-type: none"> • Job skills development and employment assistance programming (Pending)
All Partners
<ul style="list-style-type: none"> • A comfortable, inviting, well-maintained environment that appeals to individuals, families and children.

VII. Proposed Funding Sources

Each provider is responsible for bringing their own expertise, staff, and necessary funding to provide their services. As noted below, funding for many of the services is already committed to this partnership or has been applied for through a funding source. There are some additional services being explored by various providers, which may be implemented during Phase II provided they find additional funding sources in which to support the services.

The table below indicates the organization, service and funding sources proposed for the Gilbert Wellness & Resource Center:

Organization	Services Provided	Funding Source	Funding Amount	Funding Status
Town of Gilbert	Operational Expenses	Town of Gilbert General Fund	\$35,000	Pending Town Council Approval
Mission of Mercy	Primary health care clinic	Privately funded		
Southwest Behavioral Health Services	Behavioral health services for insured and self-pay populations	AHCCCS, sliding fee scale		
Dignity Health	Immunization clinic for children and adults	Federal Vaccines for Children and Federal Vaccines for Adults	\$14,280	Pending
	Monthly children's vision and hearing screening clinic	Dignity Health/grants	\$2,532	Pending
	Preventive dental care for children	Dignity Health Foundation/grants	\$66,350	Pending
	Stanford curriculum Chronic Disease Self-Management workshop	Dignity Health Foundation	\$3,500	Pending
	Community Education and Support groups	Dignity Health Foundation/grants		
	Gilbert Community	Town of Gilbert,	\$410,401	Pending

Chandler Christian Community Center	Action Program (CAP)	Maricopa County, Valley of the Sun United Way		notification July 1, 2015
	Family Resource Center, Child Watch, Benefits Connection, General Admin/Scheduling	First Things First	\$250,000	Pending notification July 1, 2015

Mission of Mercy

Additional funding required if services expanded:

Expanded services in the East Valley beyond one clinic day per week would require the purchase of an additional mobile medical unit (\$400,000 + annual operating expenses), a dedicated, full-time staff Medical Director and Nursing Director (\$100,000 total), an increase in medications and supplies (\$30,000) and additional administrative staff hours to launch a capital campaign and increase existing donor base and grant partnerships.

Southwest Behavioral Health

Additional funding required if services expanded:

Future funding could provide behavioral health services for low income persons who also do not qualify for AHCCCS or who are not able to afford the private pay rates even with the sliding scale. Additional funding could also be used to provide outreach and education for members of the community based on the needs assessment or programs requested by members of the community.

Dignity Health

Additional funding required if services expanded:

Prenatal education classes. Classes are supported by private pay and AHCCCS Individual and group education and diabetes management

Chandler Christian Community Center

Additional funding required if services expanded:

Additional funding could provide a limited Food Pantry (contingent on securing partners) which would provide emergency food boxes on site and supplemental food as needed.

VIII. Implementation and Timeline

Phase	Date	Task	Party Responsible
Phase 1	June 25, 2015	Town Council discussion & approval of concept	Town staff
	July 1, 2015	First Things First Grant Announced	Chandler Christian Community Center

	July 1 - early September 2015	Family Resource Center implementation and soft opening	Chandler Christian Community Center and Town staff
Phase 2	July - September 2015	Design remodel and space planning	Town staff and Stakeholders
	September-December 2015	Complete design and bid project	Town staff
	January - April 2016	Construction Remodel	Town staff and Contractor
Phase 3	April - July 2016	Partners transition into facility	Partners
	July 2017	Conduct program evaluation	Town staff and Stakeholders
	September 2017	Progress report and program evaluation update to Town Council	Town staff and Stakeholders

Exhibit A
Initial Funding Sources

Organization	Services Provided	Target Population (Demographics, % or/and # of those served)	Frequency	Funding Source	Funding Amount (\$)	Funding Status (i.e. confirmed/ applied/pending)
Town of Gilbert	Operational Expenses	Town of Gilbert General Fund	\$35,000	Pending Town Council Approval		
Mission of Mercy	primary health care clinic		1 day per week	privately funded		
Southwest Behavioral Health Services	behavioral health services for insured and self-pay populations		5 days per week	AHCCCS, sliding fee scale		
Dignity Health	Immunization clinic for children and adults programs.	200 children 0-18 and 100 adults annually. Uninsured and underinsured. Expect 85% to be Gilbert residents	One 2- hr day per month	Federal Vaccines for Children and Vaccines for Adults	\$14,280	Pending
	Monthly children's vision and hearing screening clinic	100 children annually. Uninsured and underinsured. Expect 85% to be Gilbert residents	One 3-hour day per month	Dignity Health/grants	\$2,532	Pending
	Preventive dental care for children	192 children age 0 - 18 annually. Low-income, uninsured. Expect 85% to be Gilbert residents	1 day per week	Dignity Health Foundation, grants	\$66,350	Pending
	Stanford curriculum Chronic Disease Self-Management workshop	20 adults with a chronic condition or a care giver to someone with a chronic condition. Expect majority to be Gilbert residents	Unknown	Dignity Health Foundation	\$3500	Pending
	Community Education and Support groups	100 Children and teens for 2 to 3 Think First injury prevention education 25 preteen/teens for 2 Safe Sitter course 30 Seniors for 2 Car Fit check clinics	Varied	Dignity Health Foundation, grants and operational budget	\$3,500	50% confirmed

Chandler Christian Community Center	Gilbert Community Action Program (CAP)		5 days per week	Town of Gilbert, Maricopa County, Valley of the Sun United Way (?)	\$410,401	Pending
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Exhibit C
Additional Funding Required

Organization	Services Provided	Frequency	Funding Source
Mission of Mercy	primary health care clinic	2 - 5 days per week	privately funded
Southwest Behavioral Health Services	behavioral health services for uninsured and low-income populations	5 days per week	
	Outreach and Education		
Dignity Health	Preventive dental care for children	2 - 5 days per week	Foundation and Grants
	Certified Diabetes Educator		
	Community Education and Support Groups		Foundation and Grants
Chandler Christian Community Center	Family Resource Center	5 days per week	Pending First Things First grant
	Child Watch	5 days per week	Pending First Things First grant
	Benefits Connection	5 days per week	Pending First Things First grant
	General Admin/Scheduling	5 days per week	Pending First Things First grant
	Food Pantry/Emergency Needs	5 days per week	private donations/grants

Exhibit C Organizational Structure

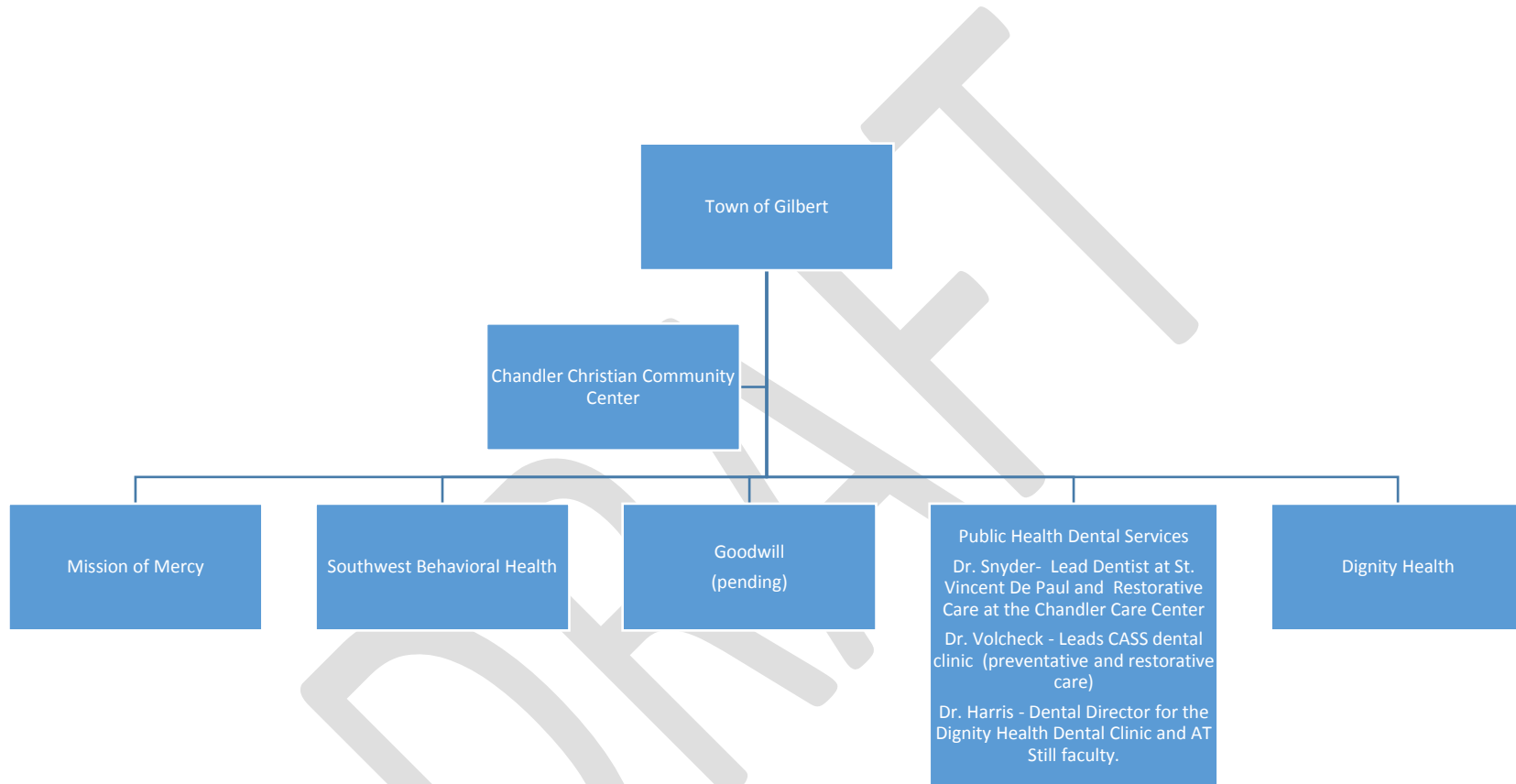


Exhibit C
Organizational Structure

Page Park Clinic Stakeholder List

First Name	Last Name	Organization	Title	Email
Dr. Michelle	Gross-Panaco	AT Still and Dignity Health	Dignity Health and AT Still	mgrossspanico@gmail.com
Dr. Kris	Volcheck	CASS Dental Clinic	Dentist, Dental Director	kvolcheck@cassaz.org
Katie	Kahl	Chandler Care Center	Executive Director	KAHLE.KATHRYN@cusd80.com
Trinity	Donovan	Chandler Christian Community Center	Chief Executive Officer	trinity@chandlerfoodbank.org
Kathleen	Dowler	Community Outreach & Education	Dignity Health	Kathleen.Dowler@DignityHealth.org
Jeanne	Cahill	Dignity Health	Manager of Center for Diabetes Management	Jeanne.cahill@dignityhealth.org
Megan	Miks	Dignity Health	Manager Oral Health Program	megan.miks@dignityhealth.org
Susan	Ohton	Dignity Health	Manager Community Wellness	susan.hton@dignityhealth.org
Dr.	Zeidler	Dignity Health Emergency Services	Physician	Joshua.Zeidler@DignityHealth.org
Julie	Graham	Director, External Affairs	Dignity Health	Julie.Graham@DignityHealth.org
Katie	Kahl	Executive Director	Chandler Care Center	KAHLE.KATHRYN@cusd80.com
Linda	Martin	Foundation for Senior Living	Vice President	LMartin@fsl.org
Jim	Jobusch	Gilbert Fire	Fire Chief	jim.jobusch@gilbertaz.gov
Tim	Dorn	Gilbert Police	Police Chief	tim.dorn@gilbertaz.gov
Devin	Del Palacio	Community Experience Partner	Goodwill of Central Arizona	Devin.delpalacio@goodwillaz.org
Dave	Engal	Hope Community Health Center	executive Director	engelda@cox.net
Patrick	Hernandez	Hope Community Health Center	Manager Clinical social Work	Patrick.Hernandez@DignityHealth.org
Saundra	Johnson	Keough Foundation	Executive Director	sjohnson@keoghhealth.org
Debbie	Holexa	Mesa Community College		deborah.marie.holexa@mesacc.edu
Debi	Sparks	Mesa Community College		deborah.sparks@mesacc.edu
Catherine	Amiot	Mission of Mercy	Executive Director	CAmiot@amissionofmercy.org
Dave	Liddle	Mission of Mercy		dliddle@amissionofmercy.org
Rachel	Oesterle	Mission of Mercy		Rachel.oesterle@gmail.com
Janice	Ertl	St. Vicent De Paul	Clinic Director, Virginia G. Piper Medical & Dental Clinic	JErtl@svdpaz.org

Dr. Ken	Snyder	St. Vincent De Paul	Dentist, Dental Director	KSnyder@svdpaz.org
Kathleen	Rinehart	St. Xavier University	General Counsel	rinehart@sxu.edu
Maria-Claudia	Tomany	St. Xavier University	Vice President	tomany@sxu.edu
Ed	McClelland	SW Behavioral Health Services		EdM@SBHSERVICES.ORG
Andi	Welsh	Town of Gilbert	Assistant to the Town Manager	andi.welsh@gilbertaz.gov
Jessica	Carnahan	Town of Gilbert	Neighborhood Services Supervisor	jessica.carnahan@gilbertaz.gov
Maria-Claudia	Tomany	Vice-Provost	St. Xavier University	tomany@sxu.edu
Kathleen	Sullivan	Youth, Family & Adult Resources	Gilbert PD	kathleen.sullivan@gilbertaz.gov

Fiscal Year 2015-2016

Non-Profit Support

June 2, 2015 Study Session Recommendation

\$367,000 (General Fund) + \$50,000 (Neighbor 2 Neighbor) = **\$417,000**

		Amount Requested FY 15/16	Amount Recommended FY 15/16	Percent of Gilbert Domestic Violence Victims Served
2014 Community Needs Assessment Ranking				
Priority 1: Families in Crisis				
Chandler Christian Community Center*	Gilbert Community Action Program (CAP)	\$ 123,166	\$123,000	Known, but not tracked**
Catholic Charities Community Services*	My Sister's Place Domestic Violence Shelter	\$ 10,000	\$10,000	100%
Child Crisis Center*	Family Resource Center	\$ 10,000	\$10,000	50%
The Clothes Cabin*		\$ 5,000	\$5,000	5%
TOTAL		\$ 148,166	\$148,000	
Priority 2: Behavioral Health & Substance Use Treatment				
		\$ -		
Priority 3: Low/Moderate Income Individuals				
Salvation Army*	Rental Assistance for Gilbert Residents	\$ 20,000	\$10,000	Known, but not tracked
United Food Bank*	Emergency & Supplemental Food Distribution	\$ 10,000	\$8,000	Known, but not tracked
TOTAL		\$ 30,000	\$18,000	
Priority 4: Elderly/Seniors				
Alzheimer's Association	Gilbert Alzheimer's Family Support Programs	\$ 5,000	\$5,000	N/A
Mercy Housing Southwest	Resident Services for Seniors	\$ 15,008	\$10,000	N/A
East Valley Adult Resources	Retired Senior Volunteer Program	\$ 5,000	\$5,000	N/A
TOTAL		\$ 25,008	\$20,000	
Priority 5: Homeless Individuals and Families				
Central Arizona Shelter Services*	Regional Emergency Shelter for Homeless Men & Women	\$ 13,000	\$10,000	14%
A New Leaf, Inc.*	La Mesita Family Shelter	\$ 10,000	\$7,500	15%
A New Leaf, Inc.	East Valley Men's Center	\$ 10,000	\$7,500	0%
A New Leaf, Inc.*	East Valley Women's Center	\$ 5,500	\$5,000	15%
Save the Family Foundation of Arizona*	Homeless Families Intervention Program	\$ 22,026	\$10,000	100%
House of Refuge*	Resource Center Addition	\$ 33,260	\$28,000	55%
Shoebox Ministry*	Toiletries for the Homeless	\$ 5,000	\$5,000	12%
TOTAL		\$ 98,786	\$73,000	
Priority 6: Special Needs Individuals				
Arizona Bridge to Independent Living	Gilbert Program for Home Accessibility	\$ 34,404	\$20,000	Known, but not tracked
TOTAL		\$ 34,404	\$20,000	
Priority 7: Youth				
Boys & Girls Club - Gilbert Branch*	Formula for Impact - Academic Success	\$ 165,000	\$115,000	Known, but not tracked
Aid to Adoption of Special Kids (AASK)	Building & Strengthening Foster Families for Children	\$ 5,500	\$5,500	100%
Child Crisis Center*	Emergency Shelter Program	\$ 7,500	\$7,500	100%
Child Crisis Center	Arizona Adoption and Foster Care	\$ 10,000	\$5,000	100%
Junior Achievement	Financial Literacy Program for Low-Income, Gilbert Students	\$ 10,000	\$5,000	Known, but not tracked
TOTAL		\$ 198,000	\$138,000	
TOTAL ALL GENERAL FUND APPLICATIONS		\$ 534,364	\$417,000	

* Serve victims of domestic violence and their families

** Serve victims of domestic violence, but does not track percentage served